

## Message Text

UNCLASSIFIED

PAGE 01 BUENOS 03086 271448Z  
ACTION XMB-04

INFO OCT-01 ARA-10 ISO-00 EB-08 /023 W  
-----272109Z 012807 /70

R 271224Z APR 77  
FM AMEMBASSY BUENOS AIRES  
TO SECSTATE WASHDC 0230

UNCLAS BUENOS AIRES 3086

E.O. 11652: N/A  
TAGS: EGEN, AR  
SUBJ: PROPOSED EXIMBANK LOAN TO DIARIO LA CAPITAL, MAR  
DEL PLATA, ARGENTINA

REF: STATE 081718

1. DIARIO LA CAPITAL OF MAR DELA PLATA PROVINCE OF  
BUENOS AIRES, ARGENTINA WAS ORIGINALLY  
ESTABLISHED IN 1905 AS A SILENT PARTNERSHIP,  
CHANGING TO A PARTNERSHIP STRUCTURE IN 1973.  
THE CAPITAL STOCK IS CONTROLLED BY MRS. MICAELA A. CESARI  
DE TRONGE (28.60 PERCENT); MR. TOMAS R. STEGAGNINI (20 PERCENT);  
MR. EDGARD E. RUBERTO (13 PERCENT) AND OTHERS.  
SUBJECT PUBLISHING COMPANY IS KNOWN TO OPERATE WITH  
TOTAL ASSETS AMOUNTING TO APPROXIMATELY ARG. \$20  
MILLION, AND LIABILITIES AMOUNTING TO APPROXIMATELY  
ARG. \$8 MILLION; NET ASSETS ARG. \$12 MILLION.  
THIS DAILY NEWSPAPER IS THE MOST POPULAR AND THE OLDEST  
ONE OF THE CITY OF MAR DEL PLATA (APPROX.  
POPULATION OF 600,000 INHABITANTS). "LA  
CAPITAL" IS REPRESENTED IN BUENOS AIRES  
BY PEDRO VENTURA Y CIA., S.A. LOCATED AT  
ESMERALDA 339, 9 PISO. WAREHOUSING  
FACILITIES ARE LOCATED AT RIVADAVIA 4,500  
AND IN PAMPA Y MORENO, BOTH IN MAR DEL PLATA.  
BANKS AND TRADE CIRCLES GRANTING  
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CREDIT TO SUBJECT REPORT A SATISFACTORY PAYMENTS  
RECORD.

2. EMBASSY PERCEIVES NO REPEAT NO OBJECTIONS  
TO EXIMBANK'S FAVORABLE CONSIDERATION OF  
THIS REQUEST.  
HILL

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** BANK LOANS, NEWSPAPERS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 27-Apr-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977BUENOS03086  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770147-0545  
**Format:** TEL  
**From:** BUENOS AIRES  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770416/aaaaamy.z.tel  
**Line Count:** 62  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** d95dc19c-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION XMB  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 77 STATE 81718  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 20-Dec-2004 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2684233  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** PROPOSED EXIMBANK LOAN TO DIARIO LA CAPITAL, MAR DEL PLATA, ARGENTINA  
**TAGS:** EGEN, BBAK, AR, XMB, DIARIO LA CAPITAL  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/d95dc19c-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009